Titanium Dioxide has been used as a pigment and opacifier in a wide range of industries for many years, due to its bright white colour and high refractive index. However, despite such widespread use, processing Titanium Dioxide in its powdered form is often extremely challenging due to the powder’s high cohesivity. Special measures often need to be implemented when managing this material in operations such as dispensing from hoppers, feeding into unit operations and blending with other powders.

Identifying and quantifying which powder properties are conducive to efficient processing allows new formulations to be optimised without the significant cost of running samples through the process to assess suitability, making considerable savings in terms of time and raw materials, and minimising wastage due to out of specification products.

**ASSESSING BATCH-TO-BATCH VARIABILITY**

Despite meeting the existing specifications, three batches of Titanium Dioxide demonstrated significantly different behaviour when used in the same process, resulting in unacceptable variation in final product quality. A range of traditional characterisation techniques were employed, but failed to differentiate between the three batches, partially due to the high degree of variability in the test results.

Samples of the batches were analysed using an FT4 Powder Rheometer®, which demonstrated clear and repeatable differences between them that rationalised the variations in process performance, and enabled the user to reliably assess the quality of incoming batches in process-relevant terms.

**TEST RESULTS**

**Dynamic Testing: Basic Flowability Energy**

Sample B generated the highest BFE of the three materials, and Sample C the lowest. In this case, high BFE is a consequence of a more efficiently packed powder bed, meaning that the blade is required to displace more powder as it moves and with less available space for particles to move into. This results in more energy being required to mobilise the bed suggests that the powder may be problematic under dynamic, forced flow conditions, such as those experienced in a screw feeder.

**Bulk Testing: Permeability**

Sample B generated the lowest Pressure Drop of the three materials, and Sample C the highest. High Pressure Drop indicates a greater resistance to air flow through the sample, i.e. lower Permeability. The lower Pressure Drop (higher Permeability) for Sample B is typical of the uniform structure created by an efficiently packed bed, and is often associated with improved gravitational flow in low-stress environments (such as filling operations).
Shear Testing: Shear Cell

A different trend was observed in the Shear Cell results which is a consequence of the different stress and flow regimes established by this test methods. Shear Cell tests are intended to represent the high stress, static conditions experienced in operations such as gravitational hopper discharge. Sample A generated significantly higher Shear Stress values than the other two samples, indicating that it is much more resistant to incipient flow (the transition from a static to dynamic state) following storage under consolidation. Samples B and C generated similar Shear Stress values, suggesting that they would perform similarly under these conditions.

CONCLUSIONS

The FT4 has quantified clear and repeatable differences between the three samples in terms of Dynamic, Bulk and Shear properties. Sample B generated the highest Basic Flowability Energy and Permeability values, and low Shear Stress values, indicating it would perform very differently to the other samples. The results for samples A and C suggest they would exhibit more cohesive behaviour than Sample B across a range of processes: Sample C generated the lowest BFE and Permeability values, indicating the most cohesive behaviour in lower-stress processes such as blending and filling, and Sample A generated the highest Shear Stress values, indicating that this would present most resistance to flow in high-stress operations such as hopper discharge.

Powder flowability is not an inherent material property, but is more about the ability of powder to flow in a desired manner in a specific piece of equipment. Successful processing demands that the powder and the process are well-matched and it is not uncommon for the same powder to perform well in one process but poorly in another. This means that several characterisation methodologies are required, the results from which can be correlated with process ranking to produce a design space of parameters that correspond to acceptable process behaviour. Rather than relying on single number characterisation to describe behaviour across all processes, the FT4’s multivariate approach simulates a range of unit operations, allowing for the direct investigation of a powder’s response to various process and environmental conditions.

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